

## Who We Are

### Championing the business interests of the vehicle supplier community.

- We are an association that represents the collective voice of the original equipment automotive supplier industry throughout the supply chain.

### Exclusively for vehicle suppliers.

- Supplier membership is exclusive to original equipment suppliers that provide components, tools, materials and services to the OE light and heavy-duty vehicle industry.

### Strength in numbers.

- OE Membership is comprised of 500+ Tier 1-3 suppliers. 100+ Affiliate Members support the supplier community with thought leadership, industry analysis, and services.

### Led by supplier industry executives.

- MEMA OE's interests are guided by a board of directors consisting of CEOs from member companies.

## Member Benefits Overview

Unlock the full potential of your organization with membership. From unparalleled advocacy efforts to exclusive networking opportunities, our comprehensive range of benefits is designed to drive your success in the automotive industry.

### EVENTS

- Annual Conference
- OEM Town Halls
- Industry Driven Events
- Peer Group Councils
- Networking with OEMs and Suppliers
- Access to Conference Center
- DEI Initiative
- The Pulse Webinar

### PUBLICATIONS

- Industry Publications
- WRI Index
- Quarterly Barometer
- Tooling Barometer
- Warranty Best Practices
- Terms and Conditions
- Newsletter Updates

### ADVOCACY

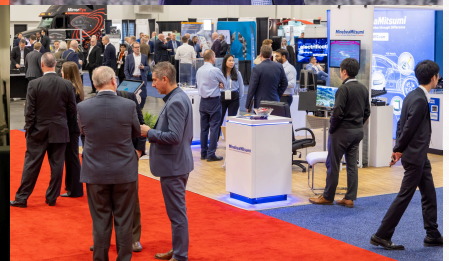
- Access to Lawmakers
- Bi-weekly D.C. Update
- Insights on Key Legislative Issues & Trade Issues
- Resources to Take Action
- Knowledge Sharing
- Influence Policy

## Marketing & Sponsorship Opportunities

- Quarterly Newsletters
- Weekly Emails to over 10,000 Subscribers
- Social Media recognition including:
  - LinkedIn, Twitter, Facebook and Instagram with over 8,500 followers
- "Automotive Insiders" Podcast
- Webinars
- Event Sponsorships, Exhibit Space, and Speaking Opportunities

## Supplier Peer Group Councils

- Peer Group Councils are quarterly or bi-annual meetings
- Provide supplier executives in similar job functions with a forum to address and discuss common issues and topics of interest
- Members learn best practices from their peers through open roundtable discussions and council surveys
- Connect and engage with a supportive peer-to-peer community
- Attend a council free of charge before joining!



For more information on membership please reach out to:  
Jules Voss: [jvoss@mema.org](mailto:jvoss@mema.org) or Alison Trumble: [atrumble@mema.org](mailto:atrumble@mema.org)