

TIME	EVENT	LOCATION	WHO
5:00 PM	All Interns <i>Arrive By 5:00 PM</i>	Gaylord Texan Resort	ALL INTERNS
All Day	Hotel Check-In <i>Please check-in as you arrive.</i>	Gaylord Texan Main Entrance Lobby	ALL INTERNS
All Day	MEMA / Intern Staff Room <i>Gathering Location / Refreshments Available / Help + Information Hub</i>	Texas 2 (3 rd floor)	ALL INTERNS
NA	LUNCH <i>Interns responsible for their own lunch.</i>		ALL INTERNS
4:15 PM	Interns On-site Meet in Texas 2	Texas 2 (3 rd floor)	INTERNS ON-SITE
5:30 PM	Intern Introduction Meeting	Texas 2 (3 rd floor)	ALL INTERNS
6:00 PM	Intern Dinner	Texas 2 (3 rd floor)	ALL INTERNS
6:45 PM	Intern Facility Tour	Gaylord	ALL INTERNS
7:15 PM	Open		ALL INTERNS

TIME	EVENT	LOCATION	WHO
7:00 AM	HDAD Breakfast	Texas C (3 rd floor)	ALL INTERNS
7:30 AM	Move to Texas A & B to Usher	Texas A & B (3 rd floor)	ALL INTERNS
8:00 AM	HDAD Welcome	Texas A & B (3 rd floor)	ALL INTERNS
8:15 AM	OEM Perspective Keynote: <i>Jason Skoog, President & General Manager, Peterbilt Motors Co.</i>	Texas A & B (3 rd floor)	ALL INTERNS
8:55 AM	Talk from the Top: <i>A Report on 1:1 Conversations with Top Aftermarket Executives</i>	Texas A & B (3 rd floor)	ALL INTERNS
9:15 AM	Intern Break		ALL INTERNS
9:45 AM	Intern Class Session : 1 <i>Heavy Duty Aftermarket Overview</i>	Texas 1 (3 rd floor)	ALL INTERNS
10:30 AM	Intern Class Session : 2 <i>HD Technology Overview</i>	Texas 1 (3 rd floor)	ALL INTERNS
11:20 AM	PORTRAIT	Texas 1 (3 rd floor)	ALL INTERNS
11:30 AM	LUNCH	Texas 2 (3 rd floor)	ALL INTERNS
12:15 PM	Intern Class Session : 3 <i>Assignment review & Leadership discussion</i>	Texas 1 (3 rd floor)	ALL INTERNS
1:00 PM	Intern Class Session : 4 Industry Leadership Panel	Texas 1 (3 rd floor)	ALL INTERNS
1:45 PM	Intern Break		ALL INTERNS

TIME	EVENT	LOCATION	WHO
2:00 - 4:00 PM	Intern Free Time or Sponsor Scheduled Time	N/A	ALL INTERNS
3:45 – 4:00 PM	HDA Truck Pride Meeting	Grapevine A (3 rd floor)	ALL INTERNS <i>Mandatory</i> <i>(unless meeting with your sponsor)</i>
4:00-5:30 PM	Leaders of Tomorrow Reception	Yellow Rose Ballroom (1 st floor)	ALL INTERNS <i>Mandatory</i>
5:30-6:15 PM	HDAW All-Industry Welcome Reception	3 rd Floor Foyer	ALL INTERNS <i>Mandatory</i>
6:15 PM	Intern Free Time or Sponsor Scheduled Time	N/A	ALL INTERNS

Today you are partnered with your Sponsor, follow their schedule.

**Events are recommended if you are available.*

TIME	EVENT	LOCATION	WHO
All Day	INTERN ROOM	Pecos 1 (1 st floor)	<i>Available to All as Needed</i>
7:00-7:45 AM	BREAKFAST	Texas A & B (3 rd floor)	ALL INTERNS
7:45-9:30 AM	Opening General Session / Awards Ceremonies / Keynote Speaker	Texas A & B (3 rd floor)	ALL INTERNS
9:30 AM-12:45 PM	Prescheduled 1:1 Meetings	Longhorn Exhibit Hall F & Convention Center (3 rd Floor)	<i>Attend if your Sponsor has Invited you</i>
12:30-1:30 PM	LUNCH	Texas A & B (3 rd floor)	ALL INTERNS
1:30-6:00 PM	PRODUCT EXPO <i>Report to Assigned Sponsor Booth – or as otherwise told by assigned Sponsor.</i>	Longhorn Exhibit Hall	<i>Attend with your Sponsor</i>
5:30-6:30 PM	HDAWWomen Reception	3rd Floor Foyer	ALL INTERNS
6:00-10:00 PM	Intern / Sponsor Scheduled Time	N/A	ALL INTERNS

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**Events are recommended if you are available.*

TIME	EVENT	LOCATION	WHO
All Day	INTERN ROOM	Pecos 1 (1 st floor)	<i>Available to All as Needed</i>
7:00 - 7:45 AM	BREAKFAST	Texas A & B (3 rd floor)	ALL INTERNS
7:45 - 8:30 AM	Education Session	Texas A & B (3 rd floor)	ALL INTERNS
8:30 AM – 1:00 PM	PRODUCT EXPO <i>Report to Assigned Sponsor Booth – or as otherwise told by assigned Sponsor.</i>	Longhorn Exhibit Hall	<i>Attend with your Sponsor</i>
1:00 - 2:00 PM	LUNCH	Texas A & B (3 rd floor)	ALL INTERNS
2:00 – 5:55 PM	Prescheduled 1:1 Meetings	Longhorn Exhibit Hall F & Convention Center 3rd Floor	<i>Attend if your Sponsor has Invited you</i>
Est. 6:00 PM	Board Bus to Globe Life Field	Gaylord Tour Bus Lobby	ALL INTERNS
6:30 - 9:00 PM	Wednesday Night Heavy Hitter Reception <i>(You may leave at leisure – same buses back)</i>	Globe Life Field	ALL INTERNS

Shuttles will depart from the Gaylord to DFW at two scheduled times. Please allow at least THREE HOURS, including travel time, before your flight and select the shuttle that aligns best with your schedule.

TIME	EVENT	LOCATION	WHO
6:30 - 8:15 AM	Grab & Go Breakfast	Texas A & B (3 rd floor)	ALL INTERNS
8:00 AM	Shuttle 1: Gaylord – DFW	Gaylord Tour Bus Lobby	Dependent on Flight Time
11:00 AM	Shuttle 2: Gaylord – DFW	Gaylord Tour Bus Lobby	Dependent on Flight Time