# SUNDAY | JAN 19



TIME	EVENT	LOCATION	WHO
5:00 PM	All Interns Arrive By 5:00 PM	Gaylord Texan Resort	ALL INTERNS
All Day	Hotel Check-In Please check-in as you arrive.	Gaylord Texan Main Entrance Lobby	ALL INTERNS
All Day	MEMA / Intern Staff Room  Gathering Location / Refreshments  Available / Help + Information Hub	Texas 2 (3 <sup>rd</sup> floor)	ALL INTERNS
NA	LUNCH Interns responsible for their own lunch.		ALL INTERNS
4:15 PM	Interns On-site Meet in Texas 2	Texas 2 (3 <sup>rd</sup> floor)	INTERNS ON-SITE
5:30 PM	Intern Introduction Meeting	Texas 2 (3 <sup>rd</sup> floor)	ALL INTERNS
6:00 PM	Intern Dinner	Texas 2 (3 <sup>rd</sup> floor)	ALL INTERNS
6:45 PM	Intern Facility Tour	Gaylord	ALL INTERNS
7:15 PM	Open		ALL INTERNS

## MONDAY | JAN 20



TIME	EVENT	LOCATION	WHO
7:00 AM	HDAD Breakfast	Texas C (3 <sup>rd</sup> floor)	ALL INTERNS
7:30 AM	Move to Texas A & B to Usher	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
8:00 AM	HDAD Welcome	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
8:15 AM	OEM Perspective Keynote: Jason Skoog, President & General Manager, Peterbilt Motors Co.	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
8:55 AM	Talk from the Top: A Report on 1:1 Conversations with Top Aftermarket Executives	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
9:15 AM	Intern Break		ALL INTERNS
9:45 AM	Intern Class Session : 1 Heavy Duty Aftermarket Overview	Texas 1 (3 <sup>rd</sup> floor)	ALL INTERNS
10:30 AM	Intern Class Session : 2 HD Technology Overview	Texas 1 (3 <sup>rd</sup> floor)	ALL INTERNS
11:20 AM	PORTRAIT	Texas 1 (3 <sup>rd</sup> floor)	ALL INTERNS
11:30 AM	LUNCH	Texas 2 (3 <sup>rd</sup> floor)	ALL INTERNS
12:15 PM	Intern Class Session: 3 Assignment review & Leadership discussion	Texas 1 (3 <sup>rd</sup> floor)	ALL INTERNS
1:00 PM	Intern Class Session : 4 Industry Leadership Panel	Texas 1 (3 <sup>rd</sup> floor)	ALL INTERNS
1:45 PM	Intern Break		ALL INTERNS

### MONDAY | JAN 20



TIME	EVENT	LOCATION	WHO
2:00 - 4:00 PM	Intern Free Time or Sponsor Scheduled Time	N/A	ALL INTERNS
3:45 – 4:00 PM	HDA Truck Pride Meeting	Grapevine A (3 <sup>rd</sup> floor)	ALL INTERNS  Mandatory (unless meeting with your sponsor)
4:00-5:30 PM	Leaders of Tomorrow Reception	Yellow Rose Ballroom (1st floor)	ALL INTERNS <i>Mandatory</i>
5:30-6:15 PM	HDAW All-Industry Welcome Reception	3 <sup>rd</sup> Floor Foyer	ALL INTERNS  Mandatory
6:15 PM	Intern Free Time or Sponsor Scheduled Time	N/A	ALL INTERNS

### TUESDAY | JAN 21



#### Today you are partnered with your Sponsor, follow their schedule.

\*Events are recommended if you are available.

TIME	EVENT	LOCATION	WHO
All Day	INTERN ROOM	Pecos 1 (1 <sup>st</sup> floor)	Available to All as Needed
7:00-7:45 AM	BREAKFAST	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
7:45-9:30 AM	Opening General Session / Awards Ceremonies / Keynote Speaker	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
9:30 AM- 12:45 PM	Prescheduled 1:1 Meetings	Longhorn Exhibit Hall F & Convention Center (3 <sup>rd</sup> Floor)	Attend if your Sponsor has Invited you
12:30-1:30 PM	LUNCH	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
1:30-6:00 PM	PRODUCT EXPO Report to Assigned Sponsor Booth – or as otherwise told by assigned Sponsor.	Longhorn Exhibit Hall	Attend with your Sponsor
5:30-6:30 PM	HDAWomen Reception	3rd Floor Foyer	ALL INTERNS
6:00-10:00 PM	Intern / Sponsor Scheduled Time	N/A	ALL INTERNS

### WEDNESDAY | JAN 22



#### Today you are partnered with your Sponsor, follow their schedule.

\*Events are recommended if you are available.

TIME	EVENT	LOCATION	WHO
All Day	INTERN ROOM	Pecos 1 (1st floor)	Available to All as Needed
7:00 - 7:45 AM	BREAKFAST	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
7:45 - 8:30 AM	Education Session	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
8:30 AM – 1:00 PM	PRODUCT EXPO Report to Assigned Sponsor Booth — or as otherwise told by assigned Sponsor.	Longhorn Exhibit Hall	Attend with your Sponsor
1:00 - 2:00 PM	LUNCH	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
2:00 – 5:55 PM	Prescheduled 1:1 Meetings	Longhorn Exhibit Hall F & Convention Center 3rd Floor	Attend if your Sponsor has Invited you
Est. 6:00 PM	Board Bus to Globe Life Field	Gaylord Tour Bus Lobby	ALL INTERNS
6:30 - 9:00 PM	Wednesday Night Heavy Hitter Reception (You may leave at leisure – same buses back)	Globe Life Field	ALL INTERNS

### THURSDAY | JAN 24



TIME	EVENT	LOCATION	WHO
6:30 - 8:15 AM	Grab & Go Breakfast	Texas A & B (3 <sup>rd</sup> floor)	ALL INTERNS
4:50 AM	Uber to DFW	Gaylord Tour Bus Lobby	FLIGHT: AA 1715
6:00 AM	Uber to DFW	Gaylord Tour Bus Lobby	FLIGHT: AA 3918
7:44 AM	Uber to DFW	Gaylord Tour Bus Lobby	FLIGHT: AA 1851
9:15 AM	Shuttle to DFW	Gaylord Tour Bus Lobby	NU & WSU INTERNS
11:00 AM	Check-out	Gaylord Lobby	ALL INTERNS

UNOH and FSU Interns: Ubers are prebooked under Angela. You will be in the Uber with the other interns on your flight.

Texas A&M Interns, check-out by 11am and leave at your leisure.